



# Lighting Solutions

Speak to a Specialist ▶

ignify

AcuityBrands

ABB

STANPRO

GM Lighting

DIFFUSION  
LIGHTING

dals

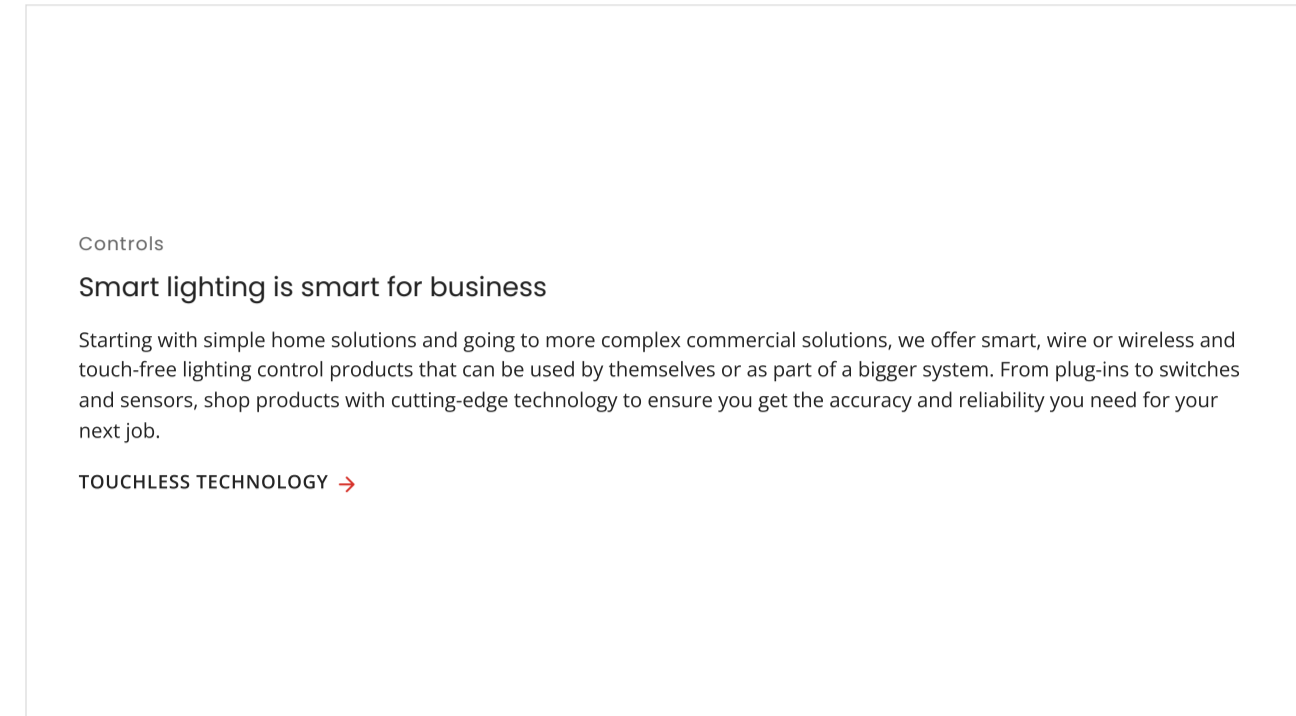


## Lighting

Selectable. Scalable. Always in stock.

Deliver healthier, more user-friendly and future-proofed environments with fixtures featuring the newest technologies for added customization, adaptability and energy efficiency. We offer Wi-Fi enabled, CCT selectable, lumen selectable and voltage sensing fixtures in a variety of key categories. From thin recessed, dimmable strips, vapour tight and designer troffers to wall packs, high-bays, panels and more, we're always stocked up on your preferred products.

COLOURFUL CHOICES →



## Controls

Smart lighting is smart for business

Starting with simple home solutions and going to more complex commercial solutions, we offer smart, wire or wireless and touch-free lighting control products that can be used by themselves or as part of a bigger system. From plug-ins to switches and sensors, shop products with cutting-edge technology to ensure you get the accuracy and reliability you need for your next job.

TOUCHLESS TECHNOLOGY →



## Markets we serve



RESIDENTIAL

MULTI-DWELLING UNITS

COMMERCIAL

HEALTHCARE

HOSPITALITY

EDUCATION

INSTITUTIONAL



## Product categories

Many of our products are multi-selectable meaning you can replace a dozen SKUs using a single product. With over 20,000 lighting fixtures in stock, we partner with our trusted suppliers to deliver smart and eco-friendly LED lighting solutions. From indoor and outdoor lighting fixtures to lamps, controls and replacement parts, everything we have available can be easily accessed through our comprehensive ecommerce website, mobile app or in one of our 26 branches across Canada.

**RESIDENTIAL**

Recessed  
Surface  
Undercabinet  
Decorative  
Lighting Controls  
Lamps

SHOP

**COMMERCIAL**

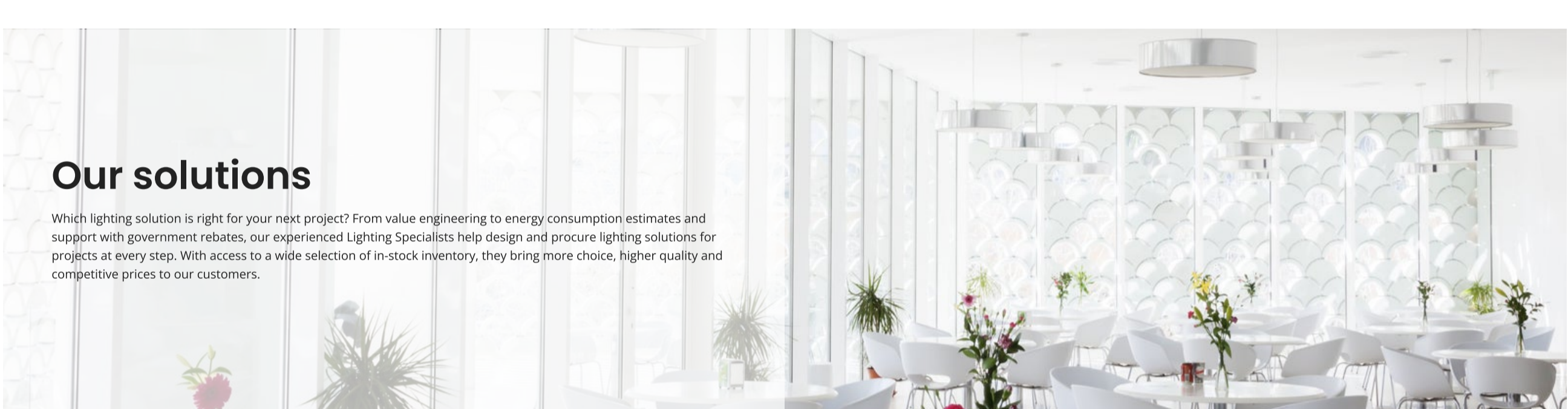
Indoor  
Outdoor  
Lighting Controls  
Lamps

SHOP

**INDUSTRIAL & INFRASTRUCTURE**

Indoor  
Outdoor  
Lighting Controls  
Hazardous

SHOP



## Our solutions

Which lighting solution is right for your next project? From value engineering to energy consumption estimates and support with government rebates, our experienced Lighting Specialists help design and procure lighting solutions for projects at every step. With access to a wide selection of in-stock inventory, they bring more choice, higher quality and competitive prices to our customers.

**PROJECT MANAGEMENT**

Quotations & Tendering  
Spec & Design Assist  
Job Management  
Approval Drawings  
Control Integration  
Logistics & Tracking  
Project Reconciliation

CONTACT US

**COMMERCIAL DESIGN-BUILD**

In-House Specialists  
Value Engineering  
Layouts & Calculations  
Lighting Simulations  
Site Visits & Assessments

CONTACT US

**UTILITY POWER SMART SERVICES**

Audits  
Site Visits  
Rebate Estimates  
Energy Estimates  
ROI Estimates/Reporting

CONTACT US

## Specialty services

**LED DRIVER EXPRESS**

Replace drivers on fixtures that are coming up on their warranty with our commercial LED driver replacement program.

LEARN MORE

**ENERGY AUDIT SERVICES**

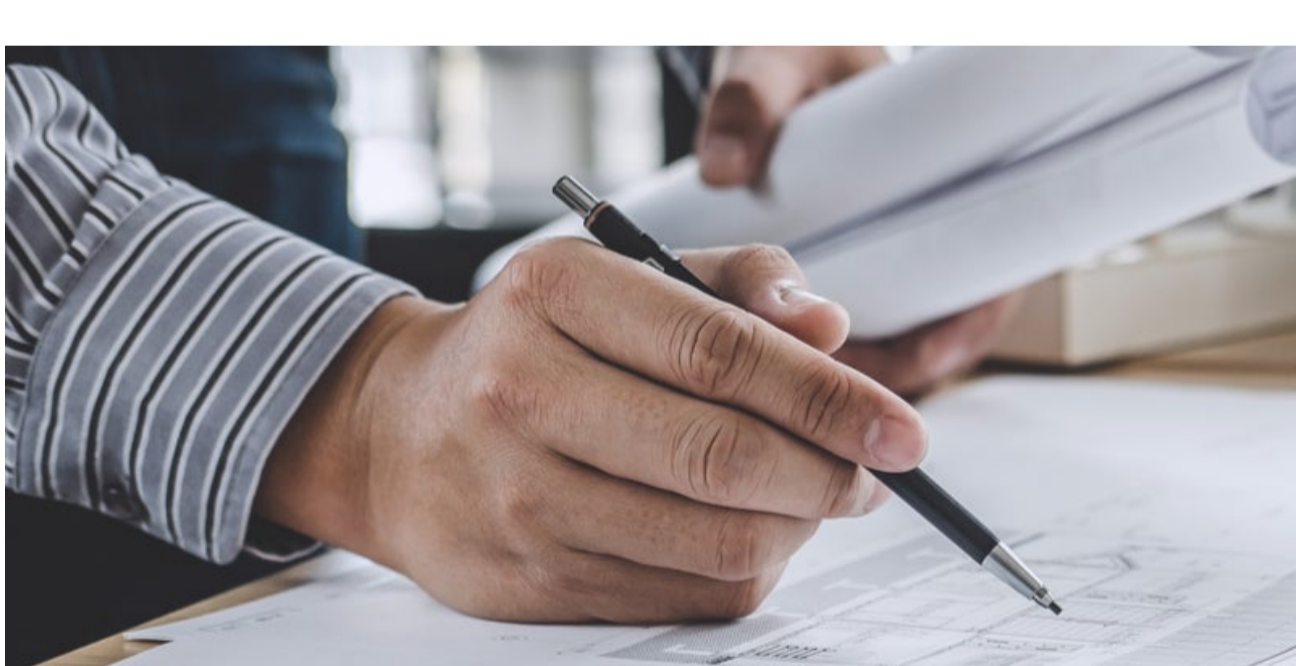
Reduce project costs by up to 50% for LED upgrades. We help you take advantage of BC Hydro's incentives.

LEARN MORE

**DIGITAL SOLUTIONS**


Our website, app, eQuotes and connected business tools are designed to meet modern job site needs.

LEARN MORE



## Industry-leading experts


Our Lighting Specialists help customers with the supply and design of their lighting systems. With expertise in light level documentation, energy consumption estimates and government incentive programs, our specialists work closely with contractors, architects, interior designers, engineers, developers and property managers to implement practical and innovative lighting solutions.



**Dan Haig**  
Lighting Manager



**James Lee**  
Lighting Specialist



**Doug Palmer**  
Lighting Specialist



**Dylan Whitney**  
Lighting Specialist

As Lighting Business Unit Manager, Dan leads our team of Lighting Specialists across Canada in assisting customers with the supply and design of lighting systems. With forty-five years of experience, Dan mentors our lighting team and is an important resource for Gescan's people and customers.

LEARN MORE →

Offering expertise and support on lighting products and projects for the BC region, James has over 10 years of experience and provides lighting layouts for customer projects, plus generates and presents cost savings opportunities with respect to incentive programs. He also supports the sales team with design-builds.

LEARN MORE →

With 22 years of experience, Doug performs lighting layouts as well as energy consumption estimates for LED retrofit projects from Manitoba's Rebate Program for our Winnipeg customers. He also provides region and sales reps with updates on new lighting products and supports the sales team with providing design-builds.

LEARN MORE →

Supporting customers in Southern Alberta, Dylan is a key contact for our sales and projects teams to find products that satisfy customer project needs. With his 15 years of industry experience providing tailored lighting solutions ranging from simple residential homes to hazardous warehouses, he is an exceptional resource for any project.

LEARN MORE →

## Lighting & controls resources

**Lighting & Controls 2022**

Brightness at the Touch

2022 Lighting & Controls

VIEW CATALOGUE →

**Eco-lutions**

ENERGY AUDIT SOLUTIONS

BC energy audit solutions

VIEW CATALOGUE →

**Go Touch Free**

Lograd GESCAN OLUSTRON

Lighting control solutions

VIEW CATALOGUE →

**COLORFUL POSSIBILITIES**

INDOOR & OUTDOOR LED LIGHTING

2021 lighting

VIEW CATALOGUE →

**DIFFUSION LIGHTING**

**3 Biggest Mistakes**  
When Installing LED Tape

Installing LED tape

LEARN MORE →

**Vive: Commercial lighting control**

Vive: Commercial lighting control

LEARN MORE →

**Caseta by OLUSTRON**

3 things electricians might not know about smart switches this summer.

Caseta smart home control

LEARN MORE →

**RadioR3**

Lutron's RadioR3 3 system includes new SUNNATA RF keypad, dimmer, and switches that feature the elegant light bar design and come in a new, wider range of contemporary colors to enhance any décor.

RadioR3 home lighting control

LEARN MORE →



# Where Rubber Meets Cable

Rugged, flexible constructions for temporary power  
in harsh environments.

## **What your wires wear matters.**

Canadian winters can be rough and vary drastically from region to region. It's imperative to dress for the environment and your activities that day; you wouldn't wear the same coat around the city in Vancouver as you would ice fishing in Yellowknife. Likewise, when it comes to protecting wires from the elements, abrasion and workplace hazards, not all jackets are created equal.

Designed to meet "hard" and "extra-hard usage" requirements, rubber is the most highly durable and resistant, making these jackets the top choice for harsh environment applications. Where protection from oil, chemicals, moisture and abrasion is mandatory, General Cable's rugged cabtire rubber cords have stood up to tough environments for more than 60 years. Its SJ00W (300V) and SOOW (600V) cables are designed to meet or exceed industry standards and are available with UL/CSA Flexible Cord ratings, MSHA approval and are RoHS Compliant. They're ready to handle daily abuse in severe applications while staying flexible and workable in extreme cold and hot temperatures. General Cable's industrial-grade cables offer a viable, cost-effective option for wiring industrial machinery, large appliances, heavy-duty tools, motors, and temporary electrical power and lighting for construction sites.

## **Cabtire rubber portable cord cut-to-length.**

With Gescan's extensive inventory of circuit to power size cabtire cables from General Cable in everything from 250 to 3k foot rolls, you can be confident the cables you require are always in stock.

Why pay for what you don't need or waste time and labour measuring and cutting cables? Our wire and cable cutting bays feature a variety of cables ready to be blunt cut to your specifications on the spot. There are no cutting fees, no minimum length and guaranteed quick turnaround times. Always having the right cables on hand at the right time reduces installation times while avoiding waste from ordering more materials than required.

Visit one of our wire and cable cutting bays for instant service, or add cut-to-length cable to your order along with all your other electrical needs online or via our app. Just select the cable you want and the length, including multiple separate cuts of the same cable.

## **Expert project cable assistance.**

Gescan specialists provide technical information and advice, source hard-to-find wire and cable products, help with substitutions or alternates, plus assist with pricing and procurement on all sizes of jobs and requirements. For project management and cable, wire, conduit and heating assistance, contact our Project Management Team at [projects@gescan.com](mailto:projects@gescan.com)

[SHOP CABTYRE](#) →





## Simon Smoldon promoted to Sustainable Solutions Business Unit Manager

**Driving leadership in sustainable solutions and expanding business opportunities.**

Gescan promotes Simon Smoldon to Sustainable Solutions Business Unit Manager, reflecting the company's commitment to supporting customers with our sustainable products and solutions. Simon, previously the Sales Manager for the BC Lower Mainland, brings a wealth of expertise and a passion for sustainability to his new role.

Having been in the industry since 2005, Simon joined Gescan in 2016 as the Heating and Ventilation Specialist, "What attracted me to Gescan, in addition to great people, is we're a company that uses data to make decisions and drive the business forward." Simon continued, "Beyond numbers and facts, we value the broader context and reasons driving our actions. Gescan has consistently demonstrated an innovative approach to providing electrical solutions to customers. With dedicated business unit managers and specialists in areas such as lighting, distribution, datacom and automation, supported by Sonepar, we are always at the forefront of embracing industry developments."

In his new role, Simon will drive the sales of sustainable solutions, focusing on electric vehicle (EV) charging, power sharing, solar power and other green offerings. "I'm thrilled to collaborate with branch managers, sales leaders and our teams to establish branch champions, expand our portfolio and identify regional opportunities. Maximizing vendor relationships is also a priority. The collective support and learning from one another will pave our path to success." By understanding diverse regional needs and embracing continuous improvement, Simon aims to enhance Gescan's performance, "As a valuable part of my learning journey, it's not only important to understand unique characteristics of different territories we serve but also emerging national trends."

Simon's goal is to position Gescan as a leading provider of sustainable solutions while prioritizing education and training to effectively guide customers in navigating products, rebates and incentives. "I want to ensure our customers are aware of opportunities should they fit into the profile of work they're doing," Simon asserts. "If they're providing an electrical circuit for one thing, they should be looking to sell the end solution, allowing them to increase their business in a new segment."

Moreover, Simon emphasizes future-proofing installations and highlighting long-term solutions that show a positive return on investment for end users. By considering the longevity and sustainability of installations, Simon aims to help contractors make informed decisions that align with their customers' long-term objectives. "Choosing a short-term solution might not necessarily be best for the future. We must be aware of the legacy and footprint we're leaving for the generations following us. It's something we should all be aware of and consider." He added, "I admire Sonepar's commitment to sustainability and their aim to power progress for future generations. Their purpose aligns with positively impacting children, communities and the planet."

Simon was pivotal in recently securing funding to install EV chargers in multiple Gescan branches. He is eager to maximize the benefits for Gescan employees, suppliers and customers. He also helped form Sonepar Canada's EV Strategy Group, where members discuss industry trends and green vendor solutions, ensuring Gescan remains well-informed and adaptable to emerging industry developments to stay at the forefront of the sustainable solutions market.

Hailing from Birmingham, England, Simon's journey had a modest beginning. "I came to Canada to play rugby in '97 with three bags and \$300.00. I got the opportunity to live and work in Canada for a year and never left." Outside of Gescan, Simon actively contributes to his community as the president of his local rugby club in Burnaby and as a mentor/resource to those who are new immigrants to Canada.

## Speak to a Specialist Today

Name *		Current Gescan Customer? *	
<input type="text"/>	<input type="text"/>	<input type="text" value="Yes"/>	
First Name		Last Name	
Email *		Phone	
<input type="text"/>		<input type="text"/>	
Area of Interest *		What Can We Help With?	
<input type="text" value="Gescan Solutions"/>		<input type="text"/>	

[Talk to a Gescan specialist](#)

Get a **FREE** Caseta Dimmer Kit

Valued  
**\$225.90**



## SMART Lighting Without the WiFi

Get a **FREE** Caseta Dimmer Kit by Lutron when you purchase select lighting from Signify, Liteline, RAB and Acuity worth \$1k between **April 26th - June 3rd**.

Combine multiple transactions! We'll tally all your purchases from online and in stores at the end.

Offer only available while supplies last.

[SHOP SELECT LIGHTING](#)

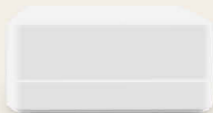
## Why you'll love Caseta



This kit has all you need to experience the power of simple and easy smart lighting control.

## Lutron Smart Bridge PRO

Fast and reliable, unlock everything you want in smart lighting — control via app, pico or voice, set scenes, schedules, timers and use Smart Away. **Works even when WiFi is down.**



SMART BRIDGE

## Connected Like No Other



VOICE ASSISTANTS



THERMOSTATS



FANS



DOORBELL

The most connected smart lighting control brand on the market, Caseta lets you easily add other smart devices so you can set lights, temperature, tunes and more just how you like.



## In-wall dimmer

Make your regular bulbs and fixtures smart — keep the ones you love and have freedom of choice when buying new, Lutron's lighting control is independent of your fixture and bulb choice. Since each dimmer can control multiple bulbs, you get more control with less investment.

## Pico smart remote

Control from anywhere you choose, that anyone can use. Pairs with multiple switches or dimmers.



## TOP STORIES



### First BOS/BOC meeting sets path for growth

The new BOS/ BOC roles are an important strategic initiative for Gescan as we continue to drive operational excellence.

This April, we successfully held our first BOS/BOC meeting in Calgary. Over three productive days, team members participated in occupational health & safety training, leadership workshops and six sigma training.

Thank you to everyone for coming prepared to engage and learn.



## Mental Health Awareness Month

### Strategies, support and fun

It's Mental Health Awareness Month. A recent study by the Canadian Mental Health Association found that 49% of Canadians have experienced a mental health issue. At Gescan, we prioritize mental health and offer resources like confidential counselling, healthy eating strategies, financial advice and more.

This month, HR created a calendar filled with valuable health tips, fun contests with exciting prizes and other engaging activities to assist you in your journey toward a happier and healthier lifestyle. Let's continue to prioritize mental health every day.

[Explore our calendar](#)

### Cindy wins prestigious award for 40 years of excellence

Cindy Cameron has won the prestigious Electrical Contractors Association of Alberta (ECAA) Award of Merit! She's been a crucial member of our team for 20 years and her passion, honesty and integrity have significantly impacted the electrical community in Alberta. Cindy is a true pioneer for women in the field, her guidance and mentorship have helped numerous people in their careers. "I am very humbled to be recognized for the Award of Merit by the ECAA for my outstanding service and contribution to the association and the electrical industry," says Cindy.

Please join us in congratulating Cindy on this well-deserved recognition.



### You're so punny

We asked you to send us your most egg-cellent Easter jokes. You had us cracking up. Thanks to all who entered. While every participant got a prize, here are our top jokes and winners that every bunny will find hilarious:

- **Did you hear about the dirty Easter egg hunt?**  
It was hosted by the dust bunny. – Niki Stacey
- **How do dinosaurs celebrate Easter?**  
They don't. They're eggs-tinct. – Paula Miller
- **What's the Easter Bunnies favorite restaurant?**  
IHOP – Karin Montgomery

### Congratulations

Cindy Cameron  
ECAA Award of Merit

"This award gives me an extra bounce in my step and a smile on my face. I succeeded."

[Say Congrats](#)





## GRAND OPENING CELEBRATIONS

### We're branching out

There's lots to celebrate this month with two grand opening events!

Nanaimo will celebrate May 16 with a vendor tradeshow, prize giveaways and a tasty food truck. Humboldt, officially open as of May 1, will celebrate it's grand opening on May 24 and will include a catered lunch and you guessed it – more prize giveaways!



### Mining for New Connections at SIMSA

Our industrial and digital team were looking snazzy at last month's Saskatchewan Mining Supply Chain Forum (SIMSA). Over two days, the team was able to engage in meaningful conversations with our suppliers and customers as they seek to expand our network and pave the way for future growth opportunities. Their efforts showcased our dedication to the industrial market and commitment to developing a strong presence in the mining industry.

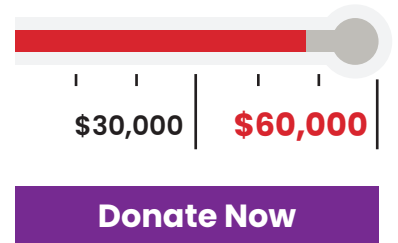
Have a great story for our newsletter? We'd love to hear about it.

[Submit ideas](#)

# CHARITY

### Making a difference together

Great news! Over 120 staff have signed up to donate to our local children's hospitals in Canada, with nearly \$30,000 in employee contributions projected so far. With Gescan matching \$1000 per employee, we're on track to donate almost \$60,000 to CCHF in employee giving alone. Join Payroll Giving for easy contributions and receive up to 33% in Charitable Donations Tax Credit. Last chance to participate, sign up now!



### Fun, food and fundraising

Mark your calendars for our 2023 branch charity events. From Bottle Drives and BBQ Lunches to Pancake Breakfasts and Freeze Days, we've got a variety of exciting activities planned to support local children's hospital foundations. The first event is our Hot Dog Day in Lethbridge on May 12, followed by a Pancake Breakfast in Winnipeg May 17 - be sure to join us for a great start to a series of fun-filled events for a good cause.

[Events schedule](#)



### Golfing for Good

We're thrilled to announce that our annual Golfing for Good tournaments have been scheduled. We're also proud to have ABB as our title sponsor. With tons of on-course activities and prizes to be won, it's sure to be a fun and rewarding experience.

- Manitoba (Glendale Golf & Country Club) – August 1
- Alberta (Blue Devil Golf Club) – September 5
- BC (Northview Golf & Country Club) – September 14

[Registration & information](#)

**64**  
OPCO  
NPS

**57**  
BC  
NPS

**71**  
PRIARIES  
NPS

## They like us, they really like us

Our latest Net Promoter Score (NPS) results are in and we're happy to report increased customer satisfaction. Our OpCo NPS is now at 64, with Prairies leading the way with a score of 71. One of our satisfied customers from Regina said: "Very fast, friendly service. The parts I was looking for were in stock and ready for pickup upon my request. Pricing of electrical items was very reasonable. I have recommended others shop at Gescan." We're thrilled to hear this and thank you team for delivering exceptional service. Keep up the great work!

# Watt you missed

Watch the latest  
Town Hall recording.



## HEALTH & SAFETY

# National Electrical Safety Month

Every year over 3,000 home fires are caused by extension cords.



## Extension cord safety tips

May marks National Electrical Safety Month. Did you know that according to the Canadian Centre for Occupational Health and Safety (CCOHS), electrical hazards, especially the improper use of extension cords, remain a leading cause of workplace injuries in Canada? At Gescan, your safety and well-being are our top priority. The Electrical Safety Foundation International (ESFI) is the premier non-profit organization dedicated exclusively to promoting electrical safety at home and in the workplace. To help keep you informed, Edmund Soong has shared a video and safety tips from ESFI to encourage safe practices when using extension cords.

[Watch now](#)



# CONGRATULATIONS – MILESTONE CELEBRATIONS

## May



Lance Andreows



Don Rutherford



Jeremy Orr



Tim Flanagan



Kris Keyes



Peter Pham



Michael Irwin  
Jessica Bremner



Vanessa Foster



John Speck  
Lori Jenschewski



Adam Crofton



Gregory Hanson



Tracy Pennykid  
Tim Gantalao  
Jesse Beukers  
Scott Trim



April Schaly  
Gary Moore

Edmund Soong  
Bryn Livingstone

Haylie Tucker  
Ryan Hutton

Stuart MacDonald  
Basi Sukkman

## Welcome to the Gescan family

### Edmonton

**Christina Antuloy**  
Inside Sales Representative

### Surrey

**Tyson Robertson**  
Warehouse Sales

### Prairies head Office

**Dylan Whitney**  
Lighting Specialist

### Nanaimo

**Haresh Mehta**  
Counter Sales/ Warehouse  
Associate

### Humbolt

**Aimee Vetter**  
Branch Operations Coordinator

### Calgary

**Lily Calvert**  
Counter Sales/Warehouse  
Associate

